

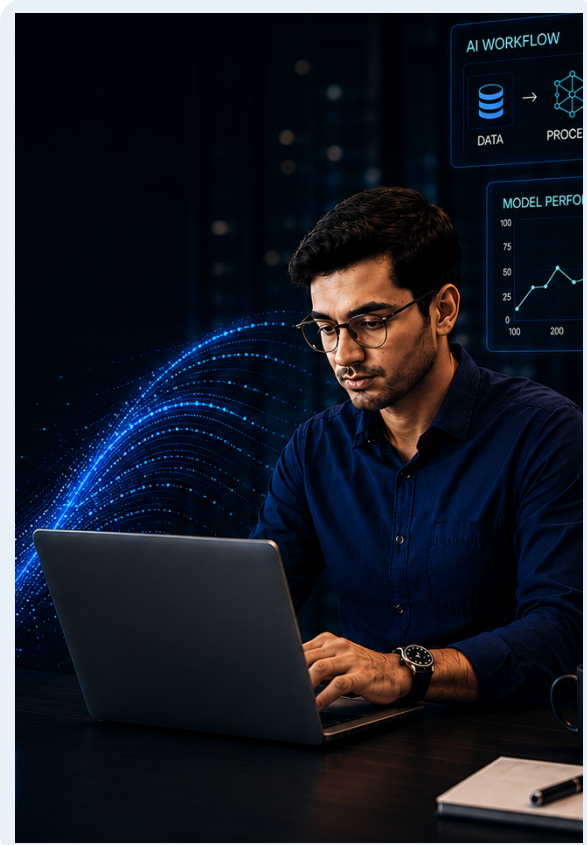


# AI Career Upgrade Program

FOR WORKING PROFESSIONALS · AGED 23-30

12-Weekend · Tutor-led · Offline Classroom

**SOMAH**  
STUDIO



**AT A GLANCE**

**12** weekends    **90** min sessions

**1** AI prototype    **ROI** focused

## About the Program

AI is changing how work gets done. Most professionals have experimented with AI assistants – but casual usage is very different from using AI to improve real workflows, automate tasks, build prototypes, and create business value.

This program is for professionals who want to move beyond basic prompting and start using AI as a serious productivity, automation, and career-upgrade tool. The goal is not theory-heavy research – it's practical AI capability for real work, applied to your own role and industry.

### Program Highlights

- ✓ Work-relevant AI automation or prototype
- ✓ Practical AI workflows for your role and industry
- ✓ No-code / low-code automation + APIs + RAG
- ✓ Suitable for both tech and non-tech professionals
- ✓ Small batches, hands-on, tutor-led
- ✓ Program Completion Certificate from Somah EduSolutions Pvt. Ltd

# Key Features of the Program



Completion certificate from  
Somah EduSolutions



Built for working  
professionals



Tutor-led offline classroom



AI applied to your real work



Identify AI opportunities in  
your role



90-min weekend sessions, 12  
weekends



Tech and non-tech  
professionals welcome



Build a real prototype, not  
slides



ROI, risk, and adoption –  
covered

# What You'll Take Away

One work-relevant AI automation or prototype – and the skills to keep building.



## AI-assisted workflow

Turn repeated work into AI-assisted workflows that save real hours every week.



## No-code / low-code automation

Connect tools you already use into automated pipelines – no engineer needed.



## Document Q&A prototype

Build a RAG-style document Q&A assistant for your team's knowledge base.



## Role-specific assistant

An AI helper tuned to your job – research, drafting, analysis, or planning.



## Business process improvement

Apply AI to a real process at work and present an actionable ROI case.



## Career upgrade plan

Walk out with a clear next-step plan for the AI-shaped version of your role.

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# 12-Session Curriculum

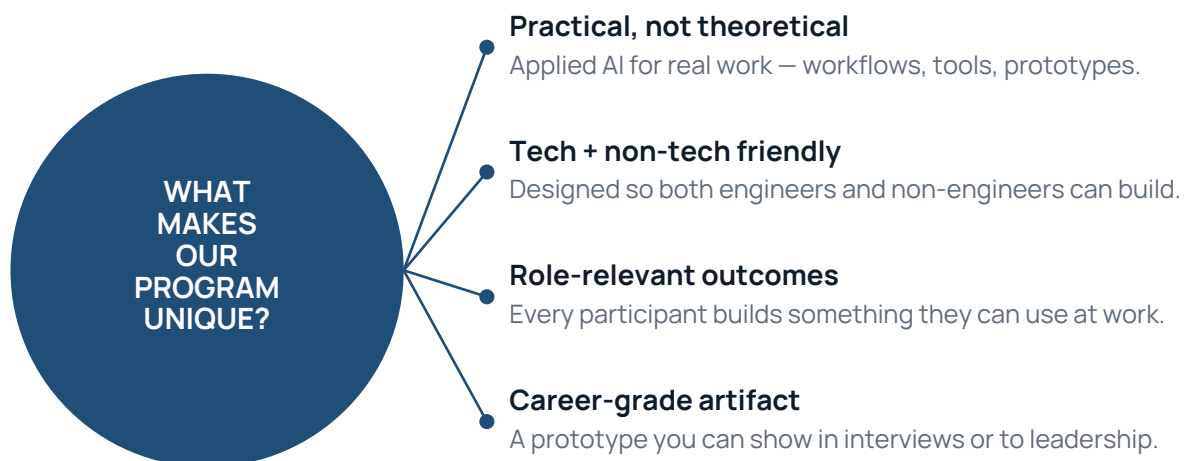
One 90-minute session per weekend. Hands-on, project-led.

- 1 AI disruption and career relevance**  
How AI affects your role and industry.
- 2 AI tools landscape**  
Popular AI assistants, search, and automation tools.
- 3 Prompt engineering for work**  
Prompts for analysis, writing, planning, research.
- 4 AI workflow design**  
Turn repeated work into AI-assisted workflows.
- 5 No-code / low-code automation**  
Build a simple automated workflow.
- 6 AI agents conceptually**  
Tools, memory, and multi-step tasks.
- 7 APIs and integrations**  
How AI connects with business tools.
- 8 RAG for business use cases**  
Build or use a document Q&A prototype.
- 9 AI product thinking**  
Find real problems where AI creates value.
- 10 Prototype build sprint**  
Build your own AI workflow or prototype.
- 11 ROI, risk, and adoption**  
Usefulness, hallucination, privacy, fit.
- 12 Final presentation**  
Present your use case, workflow, and plan.

# Program Format

<b>Duration</b>	<b>12 weekends</b>
<b>Session length</b>	90 minutes
<b>Format</b>	Tutor-led offline classroom, small group
<b>Age group</b>	23–30 years
<b>Final outcome</b>	Work-relevant AI automation or prototype
<b>Start date</b>	27 June 2026 (Saturday)

## What Makes Our Program Unique



# Founder Batch Pricing

Founder Batch Price: Rs. 49,999 + GST – two payment options.

## Full Payment

**Rs. 49,999**

Pay upfront in one go

## Split Payment

**Rs. 49,999**

Pay in two parts

First 6 classes	<b>Rs. 25,000</b>
Before next 6 classes	<b>Rs. 24,999</b>
<b>Total</b>	<b>Rs. 49,999</b>

All prices are exclusive of 18% GST.

# Core Team

## FOUNDERS



**Sandeep Nair**

Co-founder, CTO & Chief Trainer

Technology leader and product builder. Engineering roles at American Express and Cvent; alumnus of EPFL, Switzerland. Has built 5 AI-powered products of his own. At Somah Studio, leads the technical curriculum and personally trains every cohort.



**Jimmy Thomas**

Co-founder & Chief Business Officer

25+ years of leadership across the global IT industry, with senior sales roles at Microsoft, IBM, Oracle, and HCLSoftware. Has led India and South Asia business across software, security, networking, and AI. A frequent keynote speaker at Industry-Academia forums.

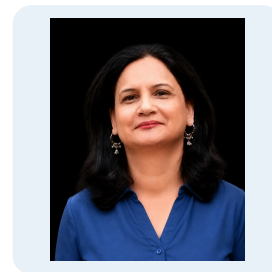
## LEADERSHIP



**Shalini Kapoor**

Academic Director

25+ years in education, specialising in student profile-building, holistic development, and leadership growth for higher-education pathways. Founder & President of Yatan NGO, where she has mentored 500+ young people through community-service and youth-empowerment initiatives.



**Manmeet Kashyap**

Program Head

College-admissions and career-guidance expert with over a decade of experience. Has personally guided 5,000+ students through critical academic and career milestones, with a practical, student-focused approach that helps families navigate higher-education pathways with confidence.

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# Frequently Asked Questions

**Is this only for tech professionals?**

No. The program is suitable for both tech and non-tech professionals. The focus is practical AI usage, workflows, automation, and prototype-building.

**Is coding required?**

Coding is not the core requirement. The program covers tools, workflows, no-code / low-code automation, and practical AI application. Technical concepts are explained at a practical level.

**What will participants build?**

Each participant builds one work-relevant AI automation or AI product prototype.

**What do working professionals need to bring?**

Working professionals must bring their own laptop for the program.

**Will there be a certificate?**

Yes – participants who successfully complete the program receive a Program Completion Certificate from Somah EduSolutions Pvt. Ltd.

**Is this online or offline?**

Offline, in a tutor-led classroom at our Gurgaon business centre.

**How long is the program?**

12 weekends, one 90-minute session per weekend.

**Does this cover advanced machine learning?**

No. This is a practical AI application program – workflows, automation, RAG, tools, and business use cases. Not an advanced ML research program.

# Ready to enroll?

Talk to our counseling team about suitability, batch timing, and seat availability – or message us a good time to call you.

## WhatsApp

+91 98182 03014

+91 98998 71671

## Email

[inquiries@somahstudio.in](mailto:inquiries@somahstudio.in)

### VISIT US

Conference room at our Gurgaon business centre  
2nd Floor, Awfis, Signature Tower 3,  
Sector 15, Part 2, Gurgaon (Haryana)