



AI Builder Program

FOR TEENS · AGED 14-17

12-Weekend · Tutor-led · Offline Classroom

SOM  H
STUDIO



AT A GLANCE

12 weekends **90** min sessions

3 AI projects **1** Demo Day

About the Program

Today's teenagers are growing up in an AI-first world. Most know how to use apps, watch content, and experiment with AI tools – very few understand how technology is actually built. This program is designed to help teens move from passive users of technology to confident builders.

The goal is not to turn them into professional engineers in 12 weekends. The goal is early, structured exposure to how AI, apps, websites, logic and problem-solving come together to create real digital products.

Program Highlights

- ✓ Beginner-friendly – no prior coding required
- ✓ 3 AI-powered projects built and presented
- ✓ Small batches, hands-on, tutor-led
- ✓ Productive screen time with real outputs
- ✓ Demo Day where kids present to parents
- ✓ Program Completion Certificate from Somah EduSolutions Pvt. Ltd

Key Features of the Program



Completion certificate from Somah EduSolutions



Small batches with personal attention



Tutor-led offline classroom



Build real AI projects, not just use AI tools



Computational thinking & problem-solving



90-min weekend sessions over 12 weekends



Prompt engineering and AI safety basics



3 portfolio projects + Demo Day



Beginner-friendly – no prior coding needed

What Your Child Will Build

Three AI-powered projects, built and presented over 12 weekends.

Project 1: AI Story / Quiz Bot



A simple AI-powered bot that creates stories, quizzes, or interactive responses. Kids learn how to give AI clear instructions and shape what it produces.

Project 2: AI Helper App



A guided AI tool for learning, research, planning, or problem-solving. Kids learn to design AI that's actually useful – not just clever.

Project 3: Mini AI Website / App



A simple web/app-style project that brings everything together – AI usage, structure, and presentation – and gets demoed on Demo Day.

12-Session Curriculum

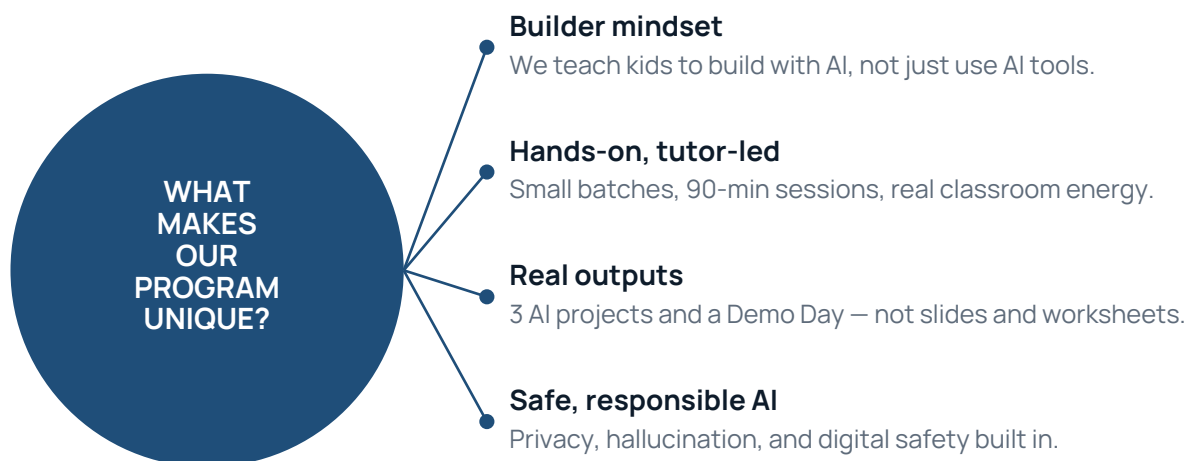
One 90-minute session per weekend. Hands-on, project-led.

- 1 What is AI? What is building?**
AI through examples, plus what they'll build.
- 2 Computational thinking**
Break problems into steps with games and puzzles.
- 3 How websites and apps work**
Frontend, backend, databases in plain language.
- 4 Prompting as instruction-giving**
How to give AI clear, useful instructions.
- 5 Project 1: AI Story / Quiz Bot**
Build a simple AI-powered quiz or story assistant.
- 6 Improve Project 1**
Better prompts, flow, structure, and presentation.
- 7 Inputs, logic, outputs**
How apps think – user input, rules, responses.
- 8 Project 2: AI Helper App**
Build a homework, research, or planning AI tool.
- 9 Internet safety + responsible AI**
Hallucination, privacy, safe usage.
- 10 Project 3: Mini AI Website/App**
A small web/app-style AI project.
- 11 Polish + demo prep**
Fix mistakes, improve, prepare to present.
- 12 Demo Day**
Present projects to parents.

Program Format

Duration	12 weekends
Session length	90 minutes
Format	Tutor-led offline classroom, small group
Age group	14-17 years
Final outcome	3 AI-powered projects + Demo Day
Start date	27 June 2026 (Saturday)

What Makes Our Program Unique



Founder Batch Pricing

Founder Batch Price: Rs. 24,999 + GST – two payment options.

Full Payment

Rs. 24,999

Pay upfront in one go

Split Payment

Rs. 24,999

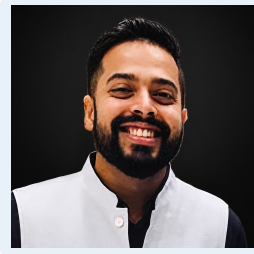
Pay in two parts

First 6 classes	Rs. 12,500
Before next 6 classes	Rs. 12,499
Total	Rs. 24,999

All prices are exclusive of 18% GST.

Core Team

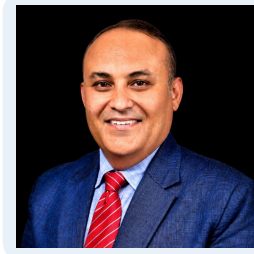
FOUNDERS



Sandeep Nair

Co-founder, CTO & Chief Trainer

Technology leader and product builder. Engineering roles at American Express and Cvent; alumnus of EPFL, Switzerland. Has built 5 AI-powered products of his own. At Somah Studio, leads the technical curriculum and personally trains every cohort.



Jimmy Thomas

Co-founder & Chief Business Officer

25+ years of leadership across the global IT industry, with senior sales roles at Microsoft, IBM, Oracle, and HCLSoftware. Has led India and South Asia business across software, security, networking, and AI. A frequent keynote speaker at Industry-Academia forums.

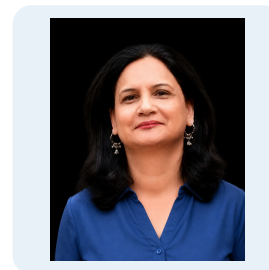
LEADERSHIP



Shalini Kapoor

Academic Director

25+ years in education, specialising in student profile-building, holistic development, and leadership growth for higher-education pathways. Founder & President of Yatan NGO, where she has mentored 500+ young people through community-service and youth-empowerment initiatives.



Manmeet Kashyap

Program Head

College-admissions and career-guidance expert with over a decade of experience. Has personally guided 5,000+ students through critical academic and career milestones, with a practical, student-focused approach that helps families navigate higher-education pathways with confidence.

Frequently Asked Questions

Is prior coding experience required?

No. The program is designed to introduce students to AI, technology, and project-building in a guided way.

Is this a coding class?

Not exactly. Coding may be part of it, but the larger goal is to help students understand how AI-powered digital products are built.

What will my child build?

Three AI-powered projects: an AI story/quiz bot, an AI helper app, and a mini AI website/app – presented on Demo Day.

What do students need to bring?

Students must bring their own laptop for the program.

Will there be a certificate?

Yes – students who successfully complete the program receive a Program Completion Certificate from Somah EduSolutions Pvt. Ltd.

Is this online or offline?

Offline, in a tutor-led classroom at our Gurgaon business centre.

How long is the program?

12 weekends, one 90-minute session per weekend.

Does this promise mastery of AI?

No. This is an introductory builder program – structured exposure to AI, problem-solving, and project-building.



Ready to enroll?

Talk to our counseling team about suitability, batch timing, and seat availability – or message us a good time to call you.

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+91 98998 71671

Email

inquiries@somahstudio.in

VISIT US

Conference room at our Gurgaon business centre
2nd Floor, Awfis, Signature Tower 3,
Sector 15, Part 2, Gurgaon (Haryana)